

Sustainability is a priority at Label Plus – 100kw of energy from the Sun

# Label Plus boosts productivity with Prati inspection slitter-rewinder

**The Brisbane company with the great name – Label Plus – is forging ahead with the installation of a new Prati Saturn Futura inspection slitter-rewinder, speeding up the end process and freeing up operators' time.**

Queensland's Label Plus, a sister company to Melbourne's Labelhouse, is an innovator in the marketing and production of a wide variety of self adhesive labels and packaging products.

General Manager Daniela Nickel says: "We are proud to manufacture locally, to a very diverse client base, this includes FMCG, pharmaceutical, medical, chemical and cosmetics to name a few, producing everything from blank labels up to individually finished product labels."

She continues: "In recent times our company invested in the latest HP Indigo narrow web and other technology, meaning we can facilitate the needs of our clients, from the smallest boutique operation to the largest multinational corporation. Our company's objective is to achieve complete customer satisfaction in all facets of our operations and to be a preferred supplier within the printing industry. Our focus is on providing excellent quality, whilst maintaining a flexible approach to production, thus offering short lead times at competitive price."

## Speed and sustainability

In March 2018 Label Plus' operations re-located to a brand new, custom built factory, south of Brisbane at Luscombe – complete with over 300 solar energy panels which cover the entire factory roof. Excess power gets exported back to the grid.

Label Plus' latest technology investment is a Prati Saturn Futura inspection slitter-rewinder, supplied through Rodden Graphics. The Italian-engineered converter was needed to boost capacity as an existing slitter-rewinder was overloaded.

Production Manager Chris Lee says: "The Saturn Futura inspection slitter-rewinder makes it simple to reduce lead times on orders and deliver fast turn-arounds. This leads to greater customer satisfaction and loyalty. The machine is modular, which means we have a path for future growth. We specified a 450mm web width for extra flexibility and we can retrofit modules such as die-cutting if required. This enables us to cope with growth and demand."

Lee's conservative estimate is that, since fully ramping up the Prati Saturn Futura, it's increased the finishing capacity by three or four times. "Our operators are very happy with it," he notes, adding: "The digital inspection function of the Saturn is carried out at a speed where operators 'can't even see the label' – it's so much faster and more accurate; checking every label. Operators are left free to run the machine and oversee production, while leaving it to the Futura to find any defects."



▲ Label Plus' Daniela Nickel and Chris Lee with the newly-installed Prati Saturn

## Turning to a trusted supply partner

Investing during the Covid-19 restrictions is not without its challenges, as Daniela Nickel notes: "With Covid, we couldn't visit shows or expos, as we would normally do, so we really relied on our trusted supply partners. We have known and trusted James Rodden since his Gallus days and he gave us a very good presentation and showed an understanding of our needs and what the technology could do. He put together a solution which suited our business perfectly. James has so much experience from the printing side of things and across the entire production process – he really understands the demands."

She adds: "It's a challenging time in the industry but Label Plus has evolved into a dynamic organisation. We have sought and embraced new technologies and systems while retaining a common touch, further developing an excellent level of customer service. We are a team of passionate, multi-skilled professionals who live for the latest printing technology and trends. We believe in providing a consultative approach to our clients which means we listen, before formulating specific tailor-made labeling solutions."

"The exceptional market knowledge of James Rodden and engineering excellence from Prati, has helped us deliver on our customers' expectations in a very positive way." LP